

Adoba Eco Hotel & Suites

"Travel with a Purpose and Change the World Today"

Fact Sheet

designed green from the get go



holistically inspired by nature



The story is out!

The hotel industries first "green from the get go" LEED designed Independent Hotel Brand has launched. Adoba is quickly becoming synonymous with green-luxury due to its environmental, game changing approach to hotel design and construction. The design is cost-effective and can save owners initial investment dollars typically associated with architectural design time, modeling costs and the time associated with incorporating sustainable building practices into the project.

The Adoba Eco Hotel & Suites is for travelers who will appreciate an upscale great green design and who want to "travel with a purpose".

At Adoba, building a green hotel brand is just the beginning; the mission is to create a milieu where owner partnerships benefit from the principle that acting as a good steward of the environment can be good for business, too.

plug into the adoba energy

- Advanced proprietary total technology solution
- Alternative energy
- Gold or Platinum LEED certification
- 180 guest suite full service prototype
- 112 select service prototype
- 4 tier-suite design
- High profit margin labor model
- Organic, all natural bedding package

Adoba DNA - Distinctive New Attributes

- New, Stylish, a Socially Responsible Trustworthy LEED Design
- Iconic "Fountain of Energy" in Lobby
- Interactive Lobby Earth Lab/Business Center and Virtual Fitness Center
- Smart Solar Roofing and Wind Turbine Alternative Energy Design
- Atmosphere Bar & Grill – Opened Wood-Fired Grill
- Exclusive Private Label Green Furniture Package
- Signature Bedding Package "Suenos Verde" – *Green Dreams*®
- Social Gathering Space – A High-Tech Area Dedicated to Guests Staying Connected
- Elimination of Traditional Franchise Fee Approach for Owners

Did You Know?

Adoba Recently Received the "Moving America Forward" Green Entrepreneurial Award